# Northwest Vintage Car & Motorcycle Museum Message

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Al & Sue Lake-Newsletter Editors

Volume 7 issue 4
October- December 2009
Quarterly newsletter

Deadline for the next newsletter is: **December 15th** 

Please submit articles for future newsletters to: allvintagecar@comcast.net.

#### **Museum Activities**

#### Member/Board meetings.

The third Wednesday of each month at 6:30 pm at the Service Station. Meetings are October 21, November 18, and December 16. Members are encouraged to attend.

#### **Building Committee Meetings**

The building committee meets on Monday at 11:30 each week at the Chalet Restaurant across from Powerland. The Committee is composed of Doug Nelson, Tom Kneeland, Bev Chandler and Bill Jabs. Members are invited to attend. Confirm with Doug Nelson 503-399-0647.

#### **Museum Display Committee**

The first meeting is scheduled

for Oct. 1, 2009 at 6:30 at the Texaco Station. Those interested please contact Doug Nelson, temporary chairman at 503-399-0647.

Check your mailbox for updates in the near future to learn how you can participate.

## The Museum Building is UP!! by Al Lake

Phase 1 of the Museum Building has been completed. The building is up. The Museum is in the process of creating a Museum Display Committee to design the interior of

the building, develop policies for vehicles to be displayed, and create the vignettes and displays for the vehicles.



Photos by Burt Edwards



#### 2008-10 Museum Board Members

Doug Nelson John Chandler Don Blain Neil Beutler Burt Edwards Larry Leek Don Lauinger Mike Larsen Mike Bostwick Tom Ruttan Ray Hansen Marty Boehme Sherri Cartwright Bill Hellie Tom Kneeland Ed Weber

### Northwest Vintage Car & Motorcycle Museum

P.O. Box 15

Salem, OR 97308-0015

The Northwest Vintage Car & Motorcycle Museum is a 501c(3) non-profit organization. We are dedicated to providing educational opportunities about vintage cars, trucks, and motorcycles for all ages.

The Museum is an entirely volunteer, membership-owned Museum open to people of all ages, with or without a vehicle.

On the web at: <a href="http://www.nwcarandcycle.org">http://www.nwcarandcycle.org</a>

## Museum Headlights: A New Era By Al Lake

The first phase of the Museum building has been completed. This part of the Museum building is now ready to be finished on the inside. The Museum is forming a committee, called the Museum Display Committee to:

- Create the procedures and policies for the Museum
- Design the vignettes to best display the vehicles
- Design the signage, lighting and other aspects of the displays

Some of the ideas the committee will consider when thinking about the layout of the NW Vintage Car & Motorcycle Museum are:

- Background
  - Background is the color of the walls or the material used or displayed on the walls and ceilings.
    - ✓ Murals
    - ✓ Posters and pictures
    - √ Signs
    - ✓ Banners
- Vignettes
  - ✓ Vignettes are the stories that are told by the background and the vehicles.
- Lighting
  - Lighting is the amount and quality of light used to highlight the vehicles and displays.
- Signage
  - ✓ Signage is a way to explain

- the vehicles and displays; the purpose of the displays.
- ✓ Signs can show the history during the time of the vehi-
- ✓ Signs can be directional markers to guide visitors through the Museum.
- ✓ Signs are used to entertain visitors; for example, Burma Shave signs.
- Display Protective Barriers
  - ✓ Protective barriers separate the visitors from the vehicles and displays.
  - ✓ Protective barriers can also be used to mount the display signs.
- Security
  - Security is needed to protect the vehicles and displays.
  - Security is needed to create a safe environment for visitors; for Museum liability.
  - Security is needed to minimize the risk of theft.
  - ✓ Visitor registration
  - ✓ Security cameras
- Setup/Directional Markers
  - Setup is the path that Museum visitors follow to view the Museum
  - Setup includes the directional markers and signs that guide the visitor.
- Arrangement of Vehicles
  - Arrangement is the layout and organization of the displays.

- ✓ Chronological oldest vehicle to newest
- ✓ By decade or by year
- ✓ Make Ford, Chevrolet, ...
- ✓ Use by function of the vehicle, such as:
  - ⇒ Passenger vehicles
  - ⇒ Utility vehicles
  - ⇒ Farm vehicles
  - ⇒ Motorcycles
- Enhancements
  - Enhancements are the educational opportunities for the visitor.
    - ⇒ Videos showing black and white TV commercials and movies
    - ⇒ Quiz cards
    - ⇒ Story of the display vehicle
- Things to Avoid
  - ✓ There are several things to avoid
    - ⇒ Cluttered displays.
    - ⇒ Too many cars and not enough space to view them.
    - ⇒ Narrow 'paths'.
    - $\Rightarrow$  Poor lighting.
    - ⇒ Dark colors on walls and floors.
    - ⇒ Nothing on walls or ceilings.
    - ⇒ Poor or no directional signs.

This is an exciting time to be a member of the NW Vintage Car & Motorcycle Museum. There is a lot to be done.

## Club Participation - Right On! by Ed Weber

The progress and success of the NW Vintage Car & Motorcycle Museum depends on the level of involvement by its members - AND CLUBS. I want to report on one Club's extensive involvement. Approximately one year ago an idea was envisioned by the Education Committee of the Museum joining with one of the community high schools and sponsoring a "Model T Speedster" program. The plan was to have high school students build a Model T speedster under the supervision of Museum mentors. The Willamette Valley Model "T" Ford Club of Salem, Oregon stepped forward and volunteered to provide mentors and they even came up with enough parts to build more than two complete Model T speedsters. A chassis donated by Norm and Penny Brown and 2 pickup loads of spare parts donated by Dale and Marie Turnidge helped tremendously. Little did the Education Committee know what they were getting into. but they began planning with the Museum to implement the project. Roberts High School, with teacher Dean Lorhman, agreed to partner up on this project and the idea was off and running.

Beginning in early October of 2008 work sessions were defined and

scheduled for Thursdays of each week with the first session held on October 16, 2008. Every Wednesday preceding each work session Model T Club mentors and other Museum mentors met in a planning session to assure that work sessions of the following day would be productive. In all 26 planning and work sessions were held with the last session held on May 28, 2009. Of the 1,072 hours donated by mentors, 465 hours were provided by Model T Club members. Of the 17 mentors involved with the project, 7 were Model T Club members. AND 16 of the 26 work sessions were held at Bert Harrison's shop, a Model T Club member. WOW! What dedication! Thanks!

The Model T Club members are: Bert Harrison, Don Blain, Mike Schlag, Blair Wasson, Chris Feskens, Dave Mulheron and Arnie Anderson.

Several other Clubs have contributed to Museum programs:

- The Early Ford V-8 Club participated in the construction of the Gazebo.
- Columbia River Region VCCA, HAACO, and the Studebaker Club made large cash contributions to the building fund.
- Bent 8 Car Club participated in the High School Car Show.

We appreciate the contributions from area clubs. There are still many opportunities for clubs to get involved in the Museum.



Photo by Ed Weber

# The Oregon Garden "Stop and Smell" the Roadsters Car Show by Bjorn Klingenberg

Doug Nelson and I attended the "Smell the Roadster" Show in the Oregon Garden on Sunday the September 13<sup>th</sup>. Doug's 1957 'Bugatti Blue' Plus 4 Morgan Roadster was finished after three years of restoration by Chip Hellie and was ready to show. The car joined my 1949 MG TC on the Garden Green and together the two British roadsters made a fine display and provided a break from all the custom vehicles at the show.

Marty and Kate Boehme also attended the show with their beautiful 1937 Ford Street Rod which complemented the myriad of flowers

along the Axis Garden. It was a nice show and we had many visitors and a lot of interest in the Museum.



Photo by Bjorn Klingenberg

# Museum Minute: US Auto Museums

by Sue Lake

## Backing Up Classics Museum and Gift Shop

Jimmy Morrison has more than 50 vehicles on display in his 18,000 square foot Museum. The collection features classics, antiques, '50s, '60s, and muscle cars. The Museum is located at 4545 Concord Parkway S., Concord, N. C. 28027.



The Museum website is:

Photo by Sue Lake

http://www.backingupclassics.com

## **Ellingson Car Museum**

20950 Rogers Drive Rogers, Minnesota 55374

The Ellingson Car Museum is located in Rogers, Minnesota. The Museum features over 100 vehicles, including cars, trucks, and motorcycles from the early 1920's through the muscle cars of the 60's and 70's. The Museum includes historical videos, pictures, memorabilia, and other collections.

The Museum website is:

http://www.ellingsoncarmuseum.com

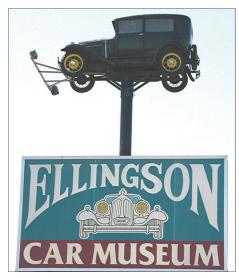
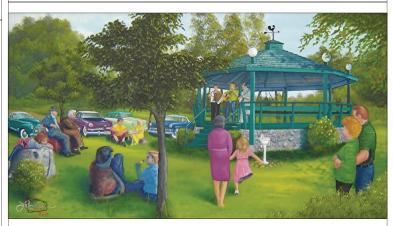


Photo by Sue Lake

Pass this newsletter on to someone else.

You can view this newsletter in color at nwcarandcycle.org.

## Bridgetown Big Band by Doug Nelson



Painting by Jim Lienemann

Museum members and guests were treated to a real big band concert when our own Tom Ruttan, Museum Vice President, appeared with his fellow band members at our Gazebo August 1st. The band is from Portland and their "gig" featured hits from the 1940s. Vocalist, Deb Carter, could really belt them out or croon softly. Several couples danced on the concrete apron in front of the gazebo. The setting was much the same as Jim Lienemann's oil painting that he donated to the Museum: people and their cars parked on the lawn enjoying the music. Our thanks to Dan Judy for providing the mobile generator for electricity. The band sound system worked great and sounds of music and singing could be heard several hundred feet from the gazebo stage.

Thanks for Tom Ruttan and the Bridgetown Big Band for an enjoyable concert at our park!

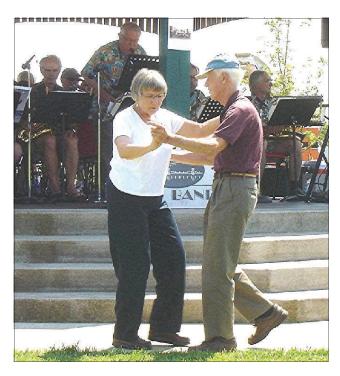


Photo by Ed Weber

## Lights, Camera, ACTION! By Doug Nelson

The casting call came mid-day from Tom Kneeland. "Can you have a car person with a blue car at The Texaco Service Station within the hour for a movie shoot?"

"Of course", said I. "I'll be there" - a good opportunity to plug the Museum. I hustled and arrived 45 minutes later, the 1937 Buick warmed up and ready to roll. But wait - we don't need you until 6 pm when the lights will be right. So this is what the movie business is all about. Hurry up and wait! Kinda like when I was in the military long ago. When 5:30 came to pass, Old Blue and I were ready for our marks. Here's the scene: a young Native American couple catching a Greyhound bus in the early 1950's. Our Texaco station, of course, has a Greyhound bus sign over the front door and bench seat out front. The perfect back drop for the brief episode in their life. Old Blue and I drive around in front of the station and the couple immediately walk across the street after the car

passes by. A street scene from the early 50s. The assistant director gives me a drive walkie-talkie and explains how I am to drive at the camera, then, just before hitting the cameraman, turn to the right and

head down Powerland Boulevard to the north. The couple, on cue, walks across the street as I keep on going. I don't get to stop for that good Texaco Supreme or have my oil checked.



Photo by Burt Edwards

# Vintage Vehicles Add to Powerland Experience By Doug Nelson

Antique Powerland extended an invitation to drivers with the opportunity of parking their vintage vehicles on the Museum's show field during the "Steamup" days of July and August. All vehicles were in place by 9:30 A.M. on each day and, because of the congestion on Powerland Lane, they stayed in place until 3:00 P.M. In return the drivers received two passes to the "Steamup" show.

#### WHAT A DEAL!!

This year 156 vintage or classic vehicles visited the show during the 4 days of July 25, 26 and August 1 & 2. Accompanying the vehicles were 201 drivers and passengers. In addition to their vendor and working passes the vintage vehicle drivers were awarded 160 show passes by Antique Powerland.

Participation in this event was up 22% over 2008.

The presence of the vintage vehicle show adds considerably to the "Steamup Experience" and the flow of visitors within the Powerland campus area. It also brings many more "newcomers"

to our Museum site.

Everyone benefits!!



Photo by Ed Weber

View this newsletter in color at the Museum Website: www.nwcarandcycle.org

# The Steering Column: Notes from the President By Mike Bostwick

It is time to take a look at the Museum's main building. The outside is done and we are starting on the inside. We hope to be able to move in by the end of the year. Thank you to everyone who helped to make this possible. This is not the end. We still need some more funds to reach our goal of a completed Museum Building. I know that times are hard but if you have a few extra dollars think about donating to the Museum.

The Swap Meet & Car Show went well this year. We need to work to make this a bigger and better event so we need more members to get involved. We are forming a committee to better organize the Swap Meet. If you are interested please contact Don Petersen at 503-246-6939. All of the Swap Meet proceeds are divided between Museum maintenance, the endowment fund, and the Swap Meet for next year.

The Model T Speedster Program with Roberts High School Students was a great success this year and we are getting started on the com-

ing year's program, which may be expanded to a few more schools in the area. We hope to build a shop building soon that will give the program a permanent site to work in and to store the speedsters and spare parts. We still need more Model T parts. If you wish to be a Mentor for this year's program now is the time to step up.

Throughout the year the Museum needs all kinds of help on all kinds for projects and we will be expanding the number of committees needed to operate the Museum. Some of the committees will meet monthly; others only once or twice a year. Please think about how you can get involved and help the Museum grow and improve.

The Board meetings are the third Wednesday of the month at 6:30 PM in the Texaco Station at Brooks and everyone is welcome to attend. Please try to come, the more members that get involved the easier it is for everyone.

Here are some specific needs we have:

\* We need someone to take the

minutes at the Board Meeting.

- \* We need a **Maintenance Director** to coordinate and direct the maintenance of the Museum Building and Campus.
- \* We need members of the Museum to spend time at the Texaco Station and at other events promoting the Museum. Please be a volunteer helper.
- \* We need someone to be a Scheduler for Volunteers.

Come to Powerland and to the Museum by the Texaco Sign to see what has happened so far. Look at the web site

www.carandcyclemuseum.org for the latest information on the Museum.

Thank You for being a Member and supporting the Museum

If you have any question or comments for me or the board please call or email.

President Mike Bostwick 503-245-5444 reb.mlb@netzero.net

# Marvin Nisley's Steam Up Logging Display By Doug Nelson

Bright yellow, white and green All American timber toters and a variety of scale model logging equipment are climbing up and down Marvin Nisley's giant mountain exhibit. They depict a logging operation during the 1950s in Oregon.

The "Made In Oregon" theme exhibit was assembled in front of the Museum for Steam Up visitors to enjoy.

Marvin, an enthusiastic member of the Museum with both cars and motorcycles, has recently retired from the excavation business but carried on his love for the equipment of that trade by sharing his collection of 28 toys with us. Marvin brought a truck load of 1/4 minus gravel to form the mountain, and then sculpted

into roads and stands of real miniature potted trees. The mountain was alive with 3 dimensional action as the log trucks navigated up and down - some carrying real miniature logs. Caterpillars and front-end loaders were carving roads and



Photo by Burt Edwards

retrieving a wrecked old rusted truck from the mountainside.

Marvin started playing with these toys at 9 years of age when he was adopted into a family of 4 children

adopted into a family of 4 children living in the Grand Ronde area west of Salem. His favorite toy is the Timber Toter, Jr., made by The All American Toy Company. He played with these toys as a youth, then shared them with 2 generations: his son Derek (born in 1964), and his grandson, Cody. Now it is Marvin's turn again. The truck and other equipment were a big hit during Steam Up both for youngsters and their parents. Marvin encouraged kids of all ages to "move some gravel". Thanks, Marvin, for sharing with others. That's what the Museum is all about!

## Paver Update by Ed Weber

We will soon be ordering the engraving on all the paver stones that have been purchased so far. This process will take about one month and soon after that plans are to lay down all engraved and plain paver stones in front of the new building complex. Those of you who have purchased stones may wish to have the engraving changed or you may just wish to check and see if the engraving records we have on file are what you still want. To check this out call Ed Weber at 503-390-3804. The pavers will be located in front of Phase 2 of the Museum (in front of the concrete pad in the picture below).



Photo by Sue Lake

Below are some examples of pavers. Order information top right of this page.

Your name here Your inscription here

Your business or club name

# Macleay Car Show by Al Lake

On September 19th the Macleay Cruise In was held. Below is a picture of Museum members at the Cruise In. From left to right: Arnie Anderson, Burt Edwards, Al Lake, and Ed Weber.



Photo by Sue Lake

# Order Your Paver Stones Today!

### Single Paver

**Single paver** is a 6" X 12" **single** brick with 3 lines (15 characters per line including spaces) or a total of 45 characters.

#### \$125.00

Consider paver stones as gifts for Christmas, birthdays, memorials, & more.

#### **Double Paver**

**Double paver** is a 12" X 12" **double** brick with 6 lines (15 characters per line including spaces) or a total of 90 characters.

\$250.00

#### Contacts:

John Chandler at 503-371-1852 Ed Weber at 503-390-3804

#### **Call to Volunteer** by Mike Bostwick

- To take minutes at the Board Meetings.
- Maintenance Director coordinate and direct maintenance of the building and campus
- Scheduler for Volunteers.
- Museum helper spend time at the Museum and the Texaco Station.

### **Museum Store**

| Museum decal                  | \$5   |  |
|-------------------------------|-------|--|
| Baseball cap                  | \$10  |  |
| T-shirt (Museum name)         | \$12  |  |
| Sweatshirt                    | \$20  |  |
| Denim and Twill Jacket        | \$165 |  |
| Suede Leather Jacket          | \$225 |  |
| Call (503) 399-0647 to order. |       |  |

# **Speedster Mentors** By Doug Nelson

Thanks to the following people for their support of the Model T Speedster Project:

Willamette Valley Model "T" Club should be given special recognition for their assistance with the Speedster Program; especially, Bert Harrison.

Sixteen of our 26 work sessions were conducted at Bert's shop and 7 of the 17 mentors were Model T Club members.

# From the Toybox By Bill Hellie

"Tower, cadets are ready to taxi and fly."
Below is a Model PT-19 WWII Trainer toy. The toy was made by Cox and has a wingspan of 23 inches and a fuselage that is 17 inches long. The engine is 0.049.
The airplane is a handheld model. Most people under

the age of 80 years old started with this model. It generally goes around 3 or 4 times so the 'pilot' gets dizzy and crashes the airplane. The model has rubber bands so the wings will pop off when they crash.



Photo by Sue Lake

## **How to Join the Museum**

Get the membership application form at: <a href="http://www.nwcarandcycle.org/images/Membership Form.pdf">http://www.nwcarandcycle.org/images/Membership Form.pdf</a>. Membership levels are:

### **General Member**

Annual Individual \$35.00 or Family \$50.00

#### Club Member

First time payment \$500..Annual club membership \$300.00.

**Founding Member** \$185.00: \$150.00 one time building fund contribution plus a \$35.00 annual membership.

For more information please call John Chandler 503-371-1852.

On the web at:

#### www.nwcarandcycle.org

Send newsletter articles and website material to Al Lake, at

allvintagecar@comcast.net

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