

Northwest Vintage Car & Motorcycle Museum Message

Volume 8 Issue 4 • October – December 2010 • Quarterly

Inside this issue:

Winter Vehicle Storage	2
Paver Stone Order Form	3
Museum Minute	4
Museum Preview Volunteers	4
Speedster Building	5
Opportunity Knocks	6
Freeze Destroys Hedge	6
Member Profile: Neil McKay	7
Grand Opening - Oct. 16	8



Al & Sue Lake Newsletter Editors

Museum Meetings

Member/Board Meetings

The third Wednesday of each month at 6:30 pm at the Service Station. Oct. 20, Nov. 17, and Dec. 15.

Everyone come to the Grand Opening

Museum Grand Opening October 16th 1 - 4

Member vehicle display. Please drive your favorite vehicle to park on the pad in front or on the show field.

We need your help:

1. Adopt the Gazebo area
2. Shrubs/cash for hedge
3. Newsletter editor
4. Website/Webmaster
5. Paver stone purchase
6. Membership/Renewal

Paver/Membership Info

See page 3 of this newsletter for information about joining the NW Vintage Car & Motorcycle Museum or purchasing a paver stone. Membership and paver stone donations may be tax deductible and help the Museum. Pass this newsletter on to someone you feel might be interested in joining the Museum.

Museum Grand Opening by Al Lake

The Northwest Vintage Car & Motorcycle Museum grand opening will be October 16, from 1:00 to 4:00 pm at the Museum building. Ken Austin will be our guest speaker. Ken is the owner of A-dec, Inc., one of the largest dental equipment companies in the world. Ken also is a car collector, and has some excellent vehicles, including a rare original 1907 Ford Model K, which will be on display. There will be an official ribbon cutting ceremony with refreshments.

There will be a presentation on the next phase of the Museum. The Model T Speedsters will be on display. Barbara Roberts High School now gives credit to high school students enrolled in the speedster program. All sponsors, members, clubs, and interested person are invited to attend.

Please attend the Grand Opening

The Great Oregon Steam Up Statistics by Al Lake

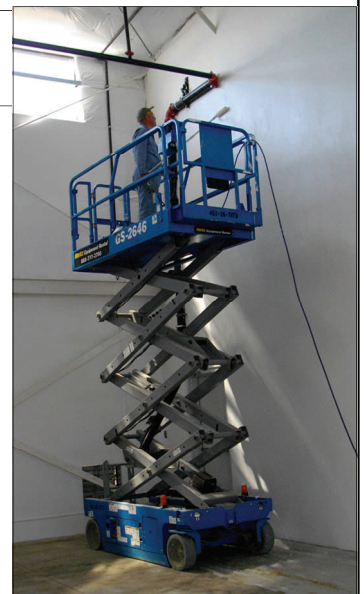
This year's Great Oregon Steam Up introduced many people to the Museum. The first weekend 2,880 visitors

came through the Museum. The total for the second weekend was more than 4,600; 3,043 on Saturday and 1,600 on Sunday.

Getting Ready for the Preview by Al Lake

There were many things that needed to be taken care of in preparation for the "Sneak Preview" of the Museum during this year's Great Oregon Steam Up. Some of the jobs were: paver stones to lay, sheet rock to hang, walls to be painted, banners to be hung, items to be purchased, a gift shop to be set up, people to be called, cars and motorcycles to be positioned, and many more things to finish. Our thanks to all of the Museum members who participated in this effort to get everything done. The Museum "Sneak Preview" was a **HUGE** success!!!

Photo by Bev Chandler



Northwest Vintage Car & Motorcycle Museum

P.O. Box 15
Salem, OR 97308-0015

The Northwest Vintage Car & Motorcycle Museum is a 501c(3) non-profit organization. We are dedicated to providing educational opportunities about vintage cars, trucks, and motorcycles for all ages. The Museum is an entirely volunteer, membership-owned Museum open to people of all ages, with or without a vehicle.

**View this newsletter
in color at
the Museum Website:
www.nwcarandcycle.org**

Museum Headlights: *The End of an Era* By Al Lake

This is the last quarterly newsletter we will edit for the Museum. We have enjoyed being editors of "The Message" for the past five years.



Al & Sue Lake

Winter Storage of Your Vehicle By Doug Nelson

The Museum is going to allow members to store their vehicles in our new display building during the off season of November through April for a monthly fee of \$50. Museum members will provide their own insurance, will remove the batteries from their vehicles, and the vehicle will not be moved out during this time. The building is secure, dry, and heated. This arrangement is ideal for those Museum members needing storage for their finished or future projects and this will help the Museum operational costs. Call Doug Nelson 503-3990647 to take advantage of this storage opportunity.



**Store your
vehicle here!**



Photos by Burt Edwards

Paver Stone Project Update By Ed Weber

The Paver Stone Project has come a long way in the past 6 years. More than 400 individuals, clubs and companies have purchased over 500 paver stones. The funds from these paver stones provided the seed money for this phase of the Museum building. Over the years all of the paver stones purchased were located on file in a binder waiting to be engraved and placed in the ground.

Thanks to the hard working crew: Dale DeShon, Dave Mulheron, Gene Jacobs, Ed Weber and Arnie Anderson and several others. The paver stones are in front of our new building. When the last phase of the building is completed the paver stones will be housed under a 10

foot wide and 100 foot long porch. Also, a new process for purchasing paver stones will be more customer friendly. You will be able to visit the site, choose the size of paver stone and select the location. Your paver stone will be engraved in just a few short weeks.

Thanks to the volunteers who put the paver stones in. They did great work in the hot sun.

**Support the
Museum by buying
a paver stone.**

To buy a paver stone contact Ed Weber at 503-390-3804.

See page 3 to complete a paver stone agreement.



Photo by Al Lake

Northwest Vintage Car & Motorcycle Museum

A 501 (c)(3) non-profit organization

Paver Stone Agreement

Name: _____

Address: _____

Phone: _____

E-mail: _____

has purchased a paver brick to be used at the main Museum building of the Northwest Vintage Car and Motorcycle Museum at 3995 Brooklake Road.

Each yard of concrete purchased at \$125 entitles the purchaser to one paver brick to be inscribed as follows:

6" X 12" single brick with 3 lines*
\$125

12" X 12" single brick with 6 lines*
\$250

* 15 characters per line including spaces or a total of 45 characters. Business logos available for double bricks only.

Donor signature _____

Received by _____

Date _____ Check # _____

Send Checks To:

Northwest Vintage Car & Motorcycle Museum
John Chandler
Treasurer
P.O. Box 15
SALEM OR 97308

Thank you for your gift!

How to Join the Museum

Get the membership application form at:

<http://www.nwcarandcycle.org/images/Membership Form.pdf>.

Membership levels are:

General Member

Annual Individual \$48.00 or
Family \$60.00

Club Member

Annual club membership
\$300.00.

Operational Sustaining

Member \$1,000 annually in
cash or material goods.

For more information please call
John Chandler 503-371-1852.

Dues and donations may be tax
deductible.

**Please join and
help us grow.**

Paver Order Information

Single Paver

Single paver is a 6" X 12" **single** brick with 3 lines (15 characters per line including spaces) or a total of 45 characters.

\$125.00

Consider paver stones as gifts for Christmas, birthdays, memorials, & more.

Double Paver

Double paver is a 12" X 12" **double** brick with 6 lines (15 characters per line including spaces) or a total of 90 characters.

\$250.00

Contacts:

John Chandler at 503-371-1852
Ed Weber at 503-390-3804

Museum Minute: US Auto Museums

article and photo by Sue Lake

Bumper to Bumper Auto Exhibit

Bumper to Bumper Auto Exhibit in the North Carolina Transportation Museum in Spencer, NC

The Museum complex is at 411 South Salisbury Avenue, Spencer, N.C. 28159, Phone: (704) 636-2889.

The Flue Shop, built in 1924 with hundreds of glass panes, was used to repairs the flues, or pipes, used in steam locomotive boilers and now houses the Bumper to Bumper Museum. This automobile exhibit is an impressive collection of antique automobiles, ranging from a 1901 White Steam Stanhope to a 1978 Plymouth N.C. Highway Patrol car. The exhibit traces the evolution of the automobile in North Carolina from tiny buggy-type vehicles to sleek 1940s roadsters and modern cars. The vehicles are set against backdrops that feature life from the 1920s through the 1980s.

http://www.nctrans.org/exhibits/bumper_to_bumper.php



Collector's Corner By Sue Lake

The panel truck below is a 1/24th Liberty Classics Limited Edition reproduction of the 1936 Dodge Panel truck. The model is a car bank with two doors that open. This model is like the truck that Burt Edwards' father, Bud, used in his meat packing company in Salem. Burt learned to drive on this truck. The truck and the business were sold in 1948. Thanks to Burt Edwards for his continued support of this newsletter over the years.



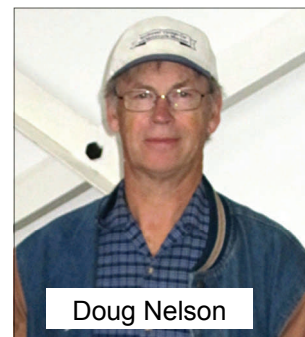
Photo by Burt Edwards

Museum Preview Volunteers by Al Lake

As with everything the Museum does, volunteers are an essential part. The volunteers at the Museum Preview were integral to the success of the two weekend 2010 Great Oregon SteamUp. There were more than 30 volunteers during the 4 days of SteamUp.



Don Blain



Doug Nelson



Ron Hill



Mike Bell



Bill Becker



Eric Olson and Tom Ruttan



Mike Bostwick, John Chandler, Tom Kneeland, Don Leffler

Picture yourself at the next Museum event.

Your help is needed with every activity the Museum does. This Museum is volunteer-based. Please support the Museum by volunteering.

Speedster Building by Ed Weber

The "Speedster" building, nearing completion, is the most recent addition to our museum campus. It is located east of the Texaco service station and north of the Museum building. It will be more than a shop in which our mentors will work with high school students building Model T Ford speedsters – it will also be a general garage and storage facility for donated items and a place for maintenance equipment and the riding lawnmower.

The building will resemble a 1920's garage in keeping with our agreement with Powerland. It is a "pole" building clad in board and bat siding with a sloping metal shed roof. It features two overhead garage doors, two people doors and four period wood windows. The "Speedster" building will be available as a "period" backdrop for vehicles of all years. Vintage signs and a 1920's "visible" ten gallon gas pump are being sought by the display committee to add that special touch for those "period" photos. Inside the building, work benches

and tool storage are being planned. Automotive tools of the 1900's through 1940's will be displayed in both a decorative and practical manner.

All construction funds have been raised separately from the general building fund. Our thanks to the Larry and Jeanette Epping Trust, Jack Fox, Doug Nelson, Beaver Chapter Model A Ford Club, Paul & Kate Treber, Lucy Harrison, Judson Parsons, Bert Harrison and Ed Weber for their financial contributions to this project. Continued donations of cars, parts, tools and dollars will be greatly appreciated. This is a work in progress.

Volunteer workers on this project include Gene Jacobs, Dave Mulhern, Bob Hickman, Bert Harrison, Ron Hill, Karl Hart, Ed Weber and Doug Nelson. All museum members are welcome to help and are encouraged to participate in this building project and the mentor program. Call Doug Nelson 503-399-0647 to volunteer or donate.



Photos by Ed Weber

In the picture to the right Gene Jacobs, Dave Mulhern and Doug Nelson present the newly sided Speedster Building. Picture taken 9-10-2010.



Newsletter Editor(s) Needed by Al Lake

This is the last issue Al and Sue Lake will edit. By the end of 2010 we will have published 19 quarterly newsletter issues since taking over the newsletter March 31, 2006. The NWVC&M Museum Newsletter was awarded the **best** Division I Automotive Museum newsletter in the United States by NAAM, the National Association of Automotive Museums. The award was given to the NWVC&M Museum at the 2008 NAAM Conference on April 5th, 2008. **The NWVC&M Museum is seeking someone who is interested in being Editor(s) of "The Message" beginning with the January 2011 issue.**

Please contact Doug Nelson 503-399-0647 dokayllc@earthlink.net or Mike Bostwick 503-245-5444 reb.mlb@netzero.net

Webmaster Needed by Al Lake

The NWVC&M Museum is seeking someone who is interested in being the Webmaster beginning October 1, 2010. The NWVC&M Museum Website was awarded the **best** Division I Automotive Museum Website in the United States by NAAM, the National Association of Automotive Museums.

Please contact Doug Nelson 503-399-0647 dokayllc@earthlink.net or Mike Bostwick 503-245-5444 reb.mlb@netzero.net

Create a Car Story by Al Lake

The Statesman Journal has a column in each Sunday newspaper about a local car or truck.

Write up your story in 250 words or fewer and send it with your name, address and phone number to custompub@statesmanjournal.com. Hardcopy submissions are not accepted.

Opportunity Knocks by Ed Weber

If you have a green thumb, a good imagination, a desire for beauty and a sense of wanting to do something useful, then a great opportunity awaits you at the Northwest Vintage Car & Motorcycle Museum. Ed Weber, maintenance coordinator for the Museum, is looking for someone to adopt the Gazebo as his/her very own project. The Gazebo is the jewel of the Museum's show field and it needs someone who can give it tender

loving care to keep it in jewel condition.

If you are interested call Ed at 503-390-3804 and he will give you the details.

Adopt the Gazebo area.



Sign Holders

by Sue Lake

Ken Dietrich made sign holders for the vehicles featured during the Sneak Preview of the Museum. The style he has in his hands was crafted to display the large poster which was in front of each vehicle. The style which is standing holds 8 1/2 x 11 paper for signage.

Thanks to Ken and Jean Dietrich for their time and effort.



Come See the Paver Stones

by Ed Weber

3,000 paver stones have been laid in place at the front entrance of the new exposition building. Over 450 paver stones have been engraved and people have come to look for "their" stone. There are many blank paver stones waiting to be purchased and the new buyers in the future will be able to **"choose their own location"** and their message will be engraved on the site.



Freeze Destroys Hedge

by Ed Weber, Museum Maintenance Coordinator

Many of you may remember how beautiful the hedge, on the south side of the campus, was in the spring of 2009. This Ceanothus (Wild Lilac) hedge promised to be very showy with its bountiful blue flowers in early June of each year. Last winter's freezing weather resulted in a 95% kill of all the plants. Sometimes these plants will recover, but sadly ours did not. Plans are to replace this hedge with a new one consisting of approximately 50 arborvitae plants about three feet tall. The problem is

our maintenance fund is out of dollars. I am appealing to people who are willing to donate 50 of these plants to the Museum or provide the cash to purchase them. Our volunteers are ready and willing to get them planted.

This is how the hedge used to look. Please help us replace the hedge.



Member Profile - Neil McKay by Doug Nelson

Neil McKay taught himself to drive his father's 1926 Model T Ford coupe when he was 14. At 17, he bought a stock 1932 Ford Victoria for \$300 and drove it daily to high school. At 22, while a junior at Wabash College in Indiana, he acquired a 1931 Marmon which he drove from the Midwest to Salem in 1985.

In 1973 Neil moved from Indiana to the Pacific Northwest. Following graduate study at Oregon State University he worked from 1976 until 1997 in a research forestry program. In 1997 he retired at age 50, but occasionally applies his forestry expertise as a volunteer on projects at the Oregon Department of Forestry.

Neil has many interests, in addition to antique and special interest automobiles, including skiing, backpacking, mountaineering, travel, photography, gardening, carpentry, investing, and "too many other things." He is currently remodeling

his kitchen and is planning a month-long trip to Bhutan. In 2005 he embarked on the restoration of his Marmon, an endeavor that he hopes will be completed this year. Neil's motto is "I am only as bored as I choose to be."

Neil has a variety of older cars: the Marmon, a 1931 Model 88 club sedan; a 1931 Cadillac V-12 coupe (not running, needs a full restoration); a 1950 Willys Jeepster; 1966 Buick Skylark convertible; and several Model T Fords that include a 1913 touring car, a 1926 touring car, his father's 1926 coupe, and enough parts to build a 1926 roadster.

The 1913 Model T touring car was acquired in an eBay auction several years ago. The seller was in Portland and Neil was able to view and drive the car prior to bidding. The

car was restored in the 1970s and is still a nice "daily driver." Neil has displayed it the past 3 years at the Great Oregon Steam Up.

In addition to the Northwest Vintage Car & Motorcycle Museum, Neil is a member of the Model T Ford Club of America and the Marmon Club. He lives in Salem with Nancy Glass, his love of 35 years, and their two cats, Pisco and Zoey.



History of the Car Rental By Al Lake

In September of 1918 in Chicago, Walter L. Jacobs began with about a dozen Model T Fords, repairing the cars himself, and by 1923 his car rental business was generating \$1 million in annual revenues through a fleet of 600 cars.

The Yellow Cab and Yellow Truck and Coach Manufacturing Company, owned by John Hertz, acquired Jacobs' business. General Motors then bought out Hertz's Yellow Truck Company in 1926. The car-rental business became known as the *Hertz Drive-Your-Self System*. After the second World War, the car rental industry grew rapidly. This growth was linked closely with the boom in the airline industry. One of the most important steps in this growth was when Hertz developed the "fly-drive" car rental concept by opening franchises at airports in Atlanta and Milwaukee. Avis, another company, which was

started by an Army pilot, centered almost all of its operations from airports and aggressively advertised services through the airlines themselves.

The industry has been extremely competitive since the early 1960s, when price wars and the success of small name renting companies forced prices down.

- 1918: Walter L. Jacobs starts a car rental business in Chicago with a fleet of 12 cars.
- 1923: Jacobs sells the company to John Hertz
- 1927: Jacobs sells his Hertz Drive-Your-Self System, to General Motors.
- 1932: Hertz opens the first rental office for air travelers at Chicago's Midway Airport.
- 1954: National offers one way rentals: Drivers can pick up

a car in one city and return it elsewhere.

- 1985: United Airlines acquires Hertz.
- 1986: The number of cars and trucks for rent in the United States surpasses 1 million.
- 1991: Hertz diversifies into the Internet.



Collector's Corner By Sue Lake

Gene Walker's Harley Davidson ® Bank Series

The 1931 Hawkeye Tanker bank from Ertl is the fifth in the series. It is black with white tires and measures 7 X 2 ¾ inches.



Photos by Sue Lake

This is the last in the Harley Davidson ® Bank Series. Thanks to Gene Walker for allowing us to feature his collection.

**Buy a paver stone
see form on page 3**



Museum Grand Opening October 16th

1:00 to 4:00 pm

The Northwest Vintage Car and Motorcycle Museum invites you to attend an Open House and Dedication of our 10,000 square feet Museum and 1,700 square feet Speedster Shop.

Saturday, October 16 - 1:00 p.m. to 4:00 p.m.

Antique Powerland, 3995 Brooklake Road, Brooks

Event highlights:

- Guest Speaker - Ken Austin. Ken and Joan Austin, co-founded A-dec, an Oregon-based dental equipment maker. Ken is also a car and truck collector and restorer.
- Display of special vehicles.
- Refreshments
- Vehicle display. Please drive your favorite vehicle to park on the pad in front or on the show field.

Northwest Vintage Car & Motorcycle Museum is located at Antique Powerland on Brooklake Road.

(Exit 263 from I-5), west of I-5

10 minutes north of Salem - 30 minutes south of Portland



PO Box 15, Salem, OR 97308-0015
<http://www.nwcarandcycle.org>

Volume 8 Issue 4
October– December 2010



Newsletter printed at Keizer Station FedEx
Thanks to FedEx for their exemplary service.